

Ref: FOI/GS/ID 7174

Please reply to: FOI Administrator Trust Management Maidstone Hospital Hermitage Lane Maidstone, Kent ME16 9QQ Email: mtw-tr.foiadmin@nhs.net www.mtw.nhs.uk

23 February 2022

Freedom of Information Act 2000

I am writing in response to your request for information made under the Freedom of Information Act 2000 in relation to Trust website.

You asked:

1. What software are you currently using for your website?

2. What team/individual is responsible for maintaining your website?

3. Do you work with an external supplier to maintain your website, if so when does your contract expire?

4. When did you last conduct an accessibility audit against your public website?

5. What team/individual is responsible for digital accessibility across your public facing services?

6. What is your budget for digital accessibility?

7. What is your annual marketing/communications budget for creating content for residents?

8. Do you work with external marketing/communications suppliers to create content for your public facing services?

9. When was the last time you conducted a content audit on your website to remove outdated content?

Trust response:

- 1. WordPress.
- 2. The Communications Team.
- 3. May 2022.
- 4. September 2020.

5. The Communications Team.

6. This would be included within the general communications budget as detailed below.

Annual communications budget is approx. £95k per year excluding salaries.
No.

9. The website is currently being reviewed for old content.