

Ref: FOI/GS/ID 7094

Please reply to:
FOI Administrator
Trust Management
Maidstone Hospital
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Maidstone, Kent
ME16 9QQ
Email: mtw-tr.foiadmin@nhs.net
www.mtw.nhs.uk

03 February 2022

Freedom of Information Act 2000

I am writing in response to your request for information made under the Freedom of Information Act 2000 in relation to recruitment costs (internal and external).

You asked:

How much did this trust spend on recruitment (internal and external) between 1st February 2020 - the present (1st December)?

Please break this down by spend type e.g. preparation for and holding recruitment events, HR/ administration costs, interview costs, producing recruitment materials etc.

Trust response:

Recruitment – period pay cost staffing/administration: £846301.70

Please see below the external advertising costs from 2020-date.

Post reference number or description	£ amount to be recharged
Photographer	£780
Photographer (half day)	£410
Photographer (Half day)	£410
Recruitment Banners X2	£536
Recruitment Event Materials	£2,327
Marketing Company	£45,000
Photographer	£410
Photographer	£410
Curved Banner	£1,137
JD Formatting	£714
Copywriting, Editing & Proofreading	£4,800

posters	£40
Photography	£480
Photos	£840
Posters	77
external publication	£1,275

We do not record internal data.