

Ref: FOI/GS/ID 5577

Please reply to:
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Trust Management
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Freedom of Information Act 2000

I am writing in response to your request for information made under the Freedom of Information Act 2000 in relation to Communications.

You asked:

- 1. The job title of the most senior person in the Communications Department?*
- 2. Number of whole time equivalent members of staff are there in the Communications Department?*
- 3. Total pay budget for the Communications Department?*
- 4. Total non-pay budget for the Communications Department?*
- 5. Average open rates for staff email bulletins*
- 6. Total annual attendance figures at internal staff briefings in 2018/19 (specifically briefings that were organised by the Communications Department)*
- 7. Which of the following does the Communications Department report to the Board on a regular basis (yes or no answer):*
 - a. Media coverage*
 - b. Social media activity*
 - c. Website activity*
 - d. Intranet activity*
 - e. Internal email open rates*
 - f. Attendance at staff briefings*
 - g. Video views*
 - h. Internal campaign performance*

Please could you also let me know?

- 8. The % hand hygiene compliance at the trust in 2018/19*
- 9. The staff turnover rate at the trust in 2018/19*

Trust response:

This is for the financial year 2019/20

1. Head of Communications
2. 4
3. £233,448
4. £58,432
5. Not known we do not have a system that allows us to evaluate this.
6. Not known we don't formally count attendance.
7. Which of the following does the Communications Department report to the Board on a regular basis (yes or no answer):
 - a. No
 - b. No
 - c. No
 - d. No
 - e. No
 - f. No
 - g. No
 - h. No

Please could you also let me know?

8. The average compliance for the whole year was 98%
9. 9.12%