

Ref: FOI/GS/ID 5296

Please reply to:
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Freedom of Information Act 2000

I am writing in response to your request for information made under the Freedom of Information Act 2000 in relation to Free promotional disposable nappies.

You asked:

- 1. Do you distribute any free promotional disposable nappies (such as Pampers) or reusable nappies to parents at any services, including (but not exhaustive of) antenatal, maternity, midwife, post-natal and family services? If the answer is yes to 1, please answer questions 2-7.*
- 2. Which disposable or reusable nappy brand do you allow to distribute their promotional nappies?*
- 3. Which services are they distributed at and how many parents use these facilities annually?*
- 4. How frequently a year have these disposable or reusable nappy brands been able to distribute their promotional material at these services?*
- 5. What is the process for allowing disposable or reusable nappy brands to distribute at your services and who signs it off?*
- 6. Is there any remuneration for the NHS from these disposable or reusable nappy brands for distributing their promotional material?*

Trust response:

1. In the Bounty packs only (1 nappy)
If the answer is yes to 1, please answer questions 2-7.
2. The trust contract with Bounty is current and bounty supply x1 pampers nappy
3. 5998 deliveries per year at main obstetric led unit and 2 stand-alone birth centres
4. Once only through the bounty bag contract
5. As stated we have a current contract with Bounty and do not control what is in their packs

6. No