

Ref: FOI/GS/ID 4992

Please reply to:
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Freedom of Information Act 2000

I am writing in response to your request for information made under the Freedom of Information Act 2000 in relation to Bounty Packs.

You asked:

- Q1) Please provide the name of your Trust*
- Q2) Do you have a contract with Bounty, whose representatives hand out 'Bounty Packs' to new mothers on maternity wards?*
- Q3) If you answered YES to Question 2, how much money did your trust receive from Bounty in the financial years;*
- Q4) Please explain how the payment from Bounty is calculated (i.e. a pre-agreed figure, or a set payment per child born in your care).*
- Q5) How many babies were born in your care during the financial years?*

Trust response:

- Q1) Maidstone Tunbridge Wells NHS Trust
- Q2) Yes
- Q3) The Trusts receives payments from Bounty and this is outlined in the agreement that we hold with this organisation. Matters relating to pricing and payment structure are confidential and potentially commercially sensitive and its disclosure would, or would be likely to, prejudice the commercial interests of any person (including the public authority holding it) and has been deemed exempt from disclosure under Section 43 of the Freedom of Information Act 2000. If you answered YES to Question 2, how much money did your trust receive from Bounty in the financial years;
- Q4) Per child born in our care
- Q5)
 - 15/16 – 5742 mothers delivered 5840 registerable births (i.e. gestation >24 weeks regardless of outcome or <23 weeks and born alive)
 - 16/17 – 5977 mothers delivered 6071 registerable births
 - 17/18 – 5976 mothers delivered 6066 registerable births.