

Ref: FOI/GS/ID 4945

**Please reply to:**  
FOI Administrator  
Trust Management  
Maidstone Hospital  
Hermitage Lane  
Maidstone  
Kent  
ME16 9QQ  
Email: mtw-tr.foiadmin@nhs.net

11 February 2019

### **Freedom of Information Act 2000**

I am writing in response to your request for information made under the Freedom of Information Act 2000 in relation to Bounty.

*You asked:*

*In the 12 months to date (23.08.18) please confirm the following:*

- 1) Whether the Trust currently is, or has been in the past 12 months, engaged in a contract or written agreement with Bounty UK Limited. If the Trust is currently engaged in a contract please attach a copy of it, making necessary redactions in order to comply with the Act. Please provide the date that the contract began and/ or ended. Please provide an overview of the terms of payment. (i.e. per mother visited / per photo pack purchased).*
- 2) Please confirm how much money has been paid to the Trust by Bounty UK Limited in the past 12 months and how many new mothers are recorded as having been approached by Bounty representatives (if held).*
- 3) Please provide details of the policies the Trust has in place with regards to protecting new mothers (i.e. are representatives allowed on any ward at any time, or do they have restricted access? Are mothers given the option to opt out of being visited?)*
- 4) Please confirm the number of complaints made to the Trust by new parents. If not time prohibitive, please provide details of the complaints.*

Trust response:

- 1) Yes. The current agreement expires in 2019.
- 2) The Trusts receives payments from Bounty and this is outlined in the agreement that we hold with this organisation. Matters relating to pricing and payment structure are confidential and potentially commercially sensitive and its disclosure would, or would be likely to, prejudice the commercial interests of any person (including the public authority holding it) and has been deemed exempt from disclosure under Section 43 of the Freedom of Information Act 2000.

3) The Trust holds two policies that describe protection of our mothers. These are the newborn security policy and the overnight security policy. Both of which are currently under review. However, our midwifery and support staff would always ensure women and families are happy with the engagement of Bounty before allowing into a woman's bedspace.

4) The trust can confirm we have received no complaints in relation to Bounty services during the last 12 months