

Ref: FOI/CAD/ID 3492

Please reply to:
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Freedom of Information Act 2000

I am writing in response to your request for information made under the Freedom of Information Act 2000 in relation to Bounty bags and photographs.

My organisation would be grateful if you could supply the answers to the following questions.

- Does your Trust operate a maternity ward? If so please can you answer the below questions. If not please can you confirm that you do not operate a Maternity ward so I can update my records accordingly.

Packs handed out in Maternity Wards

- Does your Trust/Hospital allow Bounty to hand out Packs in your Maternity Wards? If so how many packs are handed out approx. per year?
- How much money do you make per annum for allowing Bounty access to hand out packs in the maternity wards?
- What is the contract length between the Trust/Hospital and Bounty relating to the access to provide packs?
- What is the renewal date of the agreement between the Trust/Hospital and Bounty relating to the access to provide packs?
- Does the contract provide exclusivity to Bounty?
- Please can you confirm if you contract at Hospital or Trust level for the supply of packs in your maternity wards?
- Who is responsible (name and position) for such activities?

Photography Services in Maternity Wards

- Does your Trust/Hospital permit the access to the Maternity Wards to Bounty photography services? If so how many photographs are taken in your wards per annum?
- How much money do you make per annum for allowing Bounty access to perform photography services in your maternity wards?
- What is the contract length and renewal of any contracts relating to the supply of Bounty photography services? Does the contract provide exclusivity to Bounty?

1. The Trust has worked with Bounty for many years and allows them to distribute packs to women within the maternity hospital. We do not hold information about the number of packs distributed or photographs taken and suggest you contact Bounty directly for this level of detail.

2. The Trusts receives payments from Bounty and this is outlined in the agreement that we hold with this organisation. Matters relating to pricing and

payment structure are confidential and potentially commercially sensitive and therefore we are unable to share this type of information.

3. The contract length between Bounty falls is in-line with standard NHS terms and conditions.

4. The Trust regularly review its commercial contracts and that other parenting organisations and photography services are able to tender for this type of NHS contract.

5. Contracts are usually at Trust and hospital level.

6. The Trust procurement department deal with commercial agreements.

7. The Trust procurement department can direct you to the person responsible for specific commercial agreements.

8, 9 & 10 Photographic agreements are dealt with as above.